News feature

## The Dentistry Top 50: the results are in!

Who are the people influencing the course of dentistry in 2019? Who will be this year's number one? Read on to find out the names that our readers think are making waves in the profession...













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43 Parmar

Cosmetic dentist, much soughtafter by TV celebrities



**44** Philip Buergin

**CEO** of Colosseum Dental



43 Arshad

Clinical director of the Scottish Centre for Excellence in Dentistry



42 Stephens

Editor in chief of the British Dental Journal



41 David Houston

Chairman of the Private Dentistry Awards



40 Mike Lewis

Dean of the School of Dentistry, Cardiff University



39 Mustafa Mohammed

Managing director of Genix Healthcare



38 Melonie Prebble

Hygienist, therapist, and master NLP practitioner



37 James Goolnik

Principal of Bow Lane Dental and author of self-help book *Brush* 



36 Harry Singh

Dentist, aesthetician and facial aesthetics trainer



35 Nigel Jones

Sales director of Practice Plan



**34** Anoop Maini

Former president of the BACD and European Society of Aesthetic Orthodontics



33 Richard Millhouse

Implant surgeon, trainer, and former BDA regional chair



32 Fiona Ellwood

Chair of the National Oral Health Promotional Group



31 Eric Rooney

Deputy Chief Dental Officer and honorary professor, UCLAN



30 Basil Mizrahi

Harley Street prosthodontist and restorative dentist



29 Edward Lynch

Perennially influential academic and dental educator



28 Barry Oulton

Clinician turned coach, better known as The Confident Dentist



**27** Kevin Lewis

Former dental director of Dental Protection and consultant editor of *Dentistry* 



26 Martin Wanendeya

Multi award-winning clinician and RCS implant tutor



25 Eddie Crouch

Outspoken vice chair of the BDA's Principal Executive Committee



24 Linda Greenwall

Dental bleaching trailblazer and charity campaigner



23 Raj Rattan

Dental director of Dental



22 Mick Armstrong

Elected chair of the BDA's Principal Executive Committee



**21** Zaki Kanaan Former president of the BACD

## News feature



20 Reena Wadia

A specialist periodontist who runs a successful practice in London, Reena works hard to represent the wider profession, sitting on boards and committees for the FGDP, BDA, and European Federation of Periodontology.



Rhona Eskander

Rhona epitomises the new mediasavvy generation of dentists, generating Instagramfriendly smiles that delight her many high-profile patients - not to mention their followers on social networks.



Monik Vasant

A skilled and passionate advocate of minimally invasive aesthetic dentistry, Monik has boosted his reputation for exacting clinical standards by training new generations of dentists in his techniques.



Simon Chard

Chairman of the BACD's young dentist committee who champions artistry in dentistry through his stunning clinical work

and equally impressive photography - and helps train others to achieve the same results.



Henrik Overgaard Neilsen

A mainstay of dental politics for many years, Henrik is currently chair of the BDA's General Dental Practice

Committee - and in 2019 will be branching out into wider politics by standing for the newly-formed Brexit Party.



A renowned implant surgeor and trainer who has helped hundreds of clinicians master the skills of implant dentistry, Stuart served as chief examiner of the FGDP for seven years. He is an expert witness and expert clinical advisor to the GDC.



Paul Tipton

As founder of Tipton Training, Paul has had a direct influence on the clinical skills of countless dentists. When not working as successful prosthodontist and practice owner in his own right, Paul's can be found lecturing on restorative dentistry at several of the UK's dental schools.



Vinnie Thandi

Canadian-born Vinnie endeared herself to patients and professionals alike when she appeared on **UK TV screens** promoting Sensodyne - but she has the knowledge to back up her screen presence, as anyone who has attended her lectures on digital

dentistry can attest to



Chris Barrow

Straight talking practice management guru who has been helping practices build their success for more than 20 years, Chris and his 'Marmite' approach - you either love him or hate him - found wider fame on Channel 4's The



Perhaps most well-known for his passionatelyheld views on NHS dentistry, Tony's letters to The Telegraph decrying the state

of the nation have become an annual call to arms for many in the dental profession.



Shiraz Khan

Just a few years out from graduation, Shiraz has already built a reputation that many dentists would dream of, working at a breakneck pace to improve his own skills and boost his profile. A keen dancer and even snappier dresser, his ambition is backed up by the standard of his clinical work, which has earned him numerous awards and a reputation as a highly soughtafter lecturer and key opinion



Adam Nulty

Digital dentistry is here to stay - and as the poster child for the digital revolution, Adam's place in this year's top 10 is assured. Founder of the International Digital Dentistry Academy, Adam can be found at his Bury practice, putting his money where his mouth is by pushing the envelope of what digital technology can achieve for patients - at least, when he isn't lecturing on the subject, that is,



Theresa May MP

Brexit is casting a long shadow on UK dentistry, as demonstrated by the Prime Minister's strong showing in this year's Top 50 despite having her hands full with EU negotiations, Commons votes and (potentially) a General Election.



Chris Orr

Chris' reputation for honesty and insight has made him one of dentistry's most perennially indemand educators and speakers. Courses run by his training company, Advanced Dental Seminars, sell out within minutes to a profession clamouring to pick up the 'lifetime of knowledge' they impart. As the tireless chairman of the Aesthetic Dentistry Awards he has boosted the careers of hundreds of promising clinicians in the UK.



6 Tif Qureshi

Pioneer of the Inman Aligner system, Tif has been renowned as a clinician and educator for many years and in 2018 was honoured for



his Outstanding Contribution to Aesthetic Dentistry at the Aesthetic Dentistry Awards.

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## News feature



Nilesh's star first rose as winner of Best Young Dentist in 2009. Since then he has repeatedly demonstrated why this award was well-deserved.

more than realising his early

potential by going on to become an accomplished clinician, practice owner and mentor. His passion for motoring has been well-documented but his high-octane lifestyle isn't all surface: his Ice White parties marry social conscience (all proceeds raised go directly to charity) with a sense of style. Furthermore, Nilesh is a prominent member of the implant community, offering his time to mentor and support younger dentists starting out in their implant career.



Anna Middleton

Anna is better known to many patients as the face of The . London Hygienist: an inspired approach to reaching patients directly that has put the importance of oral hygiene

firmly onto the map in the capital. With appearances in the consumer press to her name - including Elle magazine and The Daily Mail - Anna's winning combination of approachability and passion for oral health has helped make dental hygiene a topic worth not just discussing but

**NEW ENTRY** 

As an opinion leader for a range of oral health companies. Anna's success as a spokesperson for oral health has evidently struck a chord with many people.



Sara Hurley

Following another hard 12 months of campaigning to 'put the mouth back in the body', it's no surprise to see the Chief Dental Officer (CDO) for England stake her place in the upper echelons of the Top 50 for another year. If the growing understanding of the need for skill mix within dentistry is as strong as the

publication of the Advancing Dental Care report would suggest it is, her reign as CDO is symbolic of the winds of change blowing through dentistry.



🖊 Rahul Doshi

A dentist whose name is synonymous with high-end aesthetic dentistry, Rahul's presidency of the BACD seems a natural fit for an individual who has spent so much time nurturing the same exacting standards in others as he demonstrates in himself. As one of the clinicians on Extreme Makeover, Rahul has been at the forefront of

continue for years to come.

the cosmetic dental revolution since it first began gaining traction in the UK; a tradition he looks set to proudly

Milad Shadrooh

The man better known by many as The Singing Dentist is the profession's major crossover hit, his tongue-in-cheek, dentalinfused take on the pop charts having captured the attention of patients and professionals alike.

What started out as a bit of fun has catapulted Milad into the limelight in a major way, earning him not just thousands of followers on social media but a judging slot on primetime BBC singing show, All Together Now, in 2018.

following his Twitter account alone, it's hard to argue with the profile of The Singing Dentist. Over the years, Milad has covered hits ranging from Michael Jackson's Thriller (renamed 'Filler') to Ed Sheeran's Shape Of You - which the dental version of. renamed 'Save Your Tooth' has racked up more than 3 million views on YouTube.

Perhaps most importantly, Milad has used his celebrity status to promote positive oral health . – after all the whole point of his pop parodies is to bring dental messages to the masses!

